



**NMA 2020 Professional Development Series**  
***In cooperation with the Congressional Black Caucus Foundation Annual  
Legislative Conference***

The National Medical Association (NMA) will hold four (4) Continuing Medical Education (CME) pre-recorded webinars beginning October 5 through December 31, 2020 from its 2020 Virtual Professional Development Series Webpage. Registration is open to NMA members, physicians and other health professionals from across the USA and the world. Registration sign-on is required to view the NMA 2020 Virtual Professional Development Series. The NMA 2020 Virtual Professional Development Series program is supported in part by NMA Corporate Circle Members.

**Agenda**

Vaccines (including for COVID-19)

Social Determinants of Health & Criminal Justice Reform

Care Giving and COVID-19 with AARP

Importance of Diversity in Clinical Trials

Do not miss the opportunity to support the NMA 2020 Professional Development Series. Become a Featured Industry Partner or advertise through webpage banners or in the NMA Professional Development Series Program eBook.

For details and further information, contact [Kathleen Lawrence](#) at **856 302 0893**



### Overall Sponsorship Support

Description	Gold	Silver	Bronze
	\$10,000	\$5,000	\$3,000
Recognition as NMA Professional Development Series (PDS) Sponsor in Professional Development Series Program eBook *	✓	✓	✓
Recognition as NMA PDS Sponsor on all promotional marketing materials	✓	✓	✓
Company name & logo recognition on the PDS Webpage with URL redirect	✓	✓	✓
(2) Registrations with access to all webinars. (CME is NOT included, and registration must be purchased to receive CME credits.)	✓	✓	✓
Rotating Top Banner on the PDS Webpage**	✓		
Rotating Skyscraper Banner on the PDS Webpage**		✓	
Inside Front Cover advertisement in NMA PDS Program eBook *	✓		
Inside Back Cover advertisement in NMA PDS Program eBook*		✓	
Full page color advertisement in NMA PDS Program eBook*			✓

\*Recognition benefits will be fulfilled if sponsorship is secured by September 18, 2020.

\*\* Limited to three (3) Industry Supported Banners. Secured on a first-come; first-serve basis.

For additional information or to answer questions Contact:

[Kathleen Lawrence](#)

Senior Manager, Sponsorship Development & Events

856 302 0893



### **NMA Professional Development Series Featured Industry Partner Sponsors**

Space will be allocated on the Professional Development Series Webpage to recognize support of the NMA 2020 Virtual Professional Development Series and promote company's name, logo and company provided URL.

\_\_\_\_ \$1,000 Commercial

\_\_\_\_ \$500 Non-Profit

### **NMA Professional Development Series Program eBook**

The NMA Professional Development Series Program eBook will be available to download from the NMA Professional Development Series Webpage.

\_\_\_\_ \$1,500 Inside Back Cover\*

\_\_\_\_ \$1,000 Full Page Color

\_\_\_\_ \$800 Half Page Color

*\*Available If not secured by Silver Sponsorship by September 18, 2020*

### **NMA Professional Development Series Webpage Advertising**

\_\_\_\_ \$3,000 Rotating Top Banner (limit 3)

- Rotates up to a maximum of three (3) banners
- Measures 728px wide x 90px high and includes URL redirect
- Static only

\_\_\_\_ \$2,000 Rotating Skyscraper Banner (limit 3)

- Rotates up to a maximum of three (3) banners
- Measures 300px wide x 125px high and includes URL redirect
- Static only

\_\_\_\_ \$2,000 Exclusive Bottom Banner

- Rotates up to a maximum of three (3) banners
- Measures 728px wide x 90px high and includes URL redirect

### **NMA Monthly eNewsletters**

Your company's article will be featured in the monthly eNewsletter distributed to all current NMA members.

- Article limited to 250 words and includes URL redirect link and image
- Article must be received by the 15th of the month of publication